BROOKLYN ADVERTISEMENTS.

## Now Society Turns to Europe and Country Places

Plans for the Summer Here and Abroad---Perfect Setting for Miss Ladew's Wedding at Elsinore Last Week---Brides of the Present Week---Engagements Announced

7 EDDINGS have served as the chief diversion for society during the past week, although several small dinners described by the summer of the summer. Their Newport villa will again one of the Pinard cottages in Newport. Mr. and Mrs. Robert L. Gerry described by the summer at their control of the summer at the sum and dances have been given. Those who went to Elsinore, Glen Cove, L. I., a week ago yesterday for the wedding of Miss Elise Wall Ladew and William Cecille, going on board Monday night after a dinner with the bridegroom's and Mrs. Elbridge T. Gerry in Newport. happy pair and to enjoy the unbounded | London and Carlsbad. hospitality of the bride's brother, Harding invitations had been issued.

Russell Grace were well satisfied with the trip from town. Weather conditions were perfect and while but a few Mrs. Archer M. Huntington have gone to Europe, and Mr. and Mrs. Alvin W.

Mrs. Charles Wall and Mr. and Mrs. vey S. Ladew, in whose name the wed- E. Berry Wall, who came over for the July and August. Grace-Ladew wedding, salled on the

of the great number invited had an opportunity to witness the wedding ceremony, which was celebrated indoors, all had the chance to salute the sailed on the Rotterdam, to visit Paris, sailed early in the year. Mrs. Archer M. Huntington have gone to Europe, and Mr. and Mrs. Krech, who were in Southampton last season, have leased their place and will be abroad for the summer. Mrs. Krech sailed on the Rotterdam, to visit Paris, sailed early in the year. Mr. and Mrs. Forsyth Wickes will go to Tuxedo early next month, but will be in Newport fo

Mr. and Mrs. C. Oliver Iselin are expected to return to-day from Aiken, S. C., where they have been spending Regis before opening their country place, Woiver Hollow, in Glen Head, L. I. Mr. and Mrs. Ormond G. Smith expect to pass the summer in their recently completed country place, Edgeclyffe, at Oyster Bay, L. I. Mr. and Mrs. Charles Steele will go

o their country place, Sunridge Hall, Westbury, L. I., the end of this week, and they will be in Southampton for the early part of the season, going afterward to Europe. Mr. and Mrs. Andrew C. Zabriskie will return from Europe early in July

and will go to Blithewood, their country place in Barrytown, N. Y. Mr. and Mrs. Willard S. Brown, who were in Southampton, L. I., last summer, expect to go to Europe for several months, and on returning will be for some weeks in Tuxedo.

The Russian Ambassador and Mme Bakhmeteff have decided to pass the summer in Newport and have again leased Stone Villa, which is opposite

Society was greatly interested in the innouncement of the engagement of Miss Josephine Southwick Pearson, daughter of Mrs. Frederick Pearson Beverley Bogert of this city. Both Miss Pearson and her fiance have been active in society in New York and in the summer colony at Bar Harbor, Me. Miss Pearson is identified with Newport, where until recent years she has passed each season at her mother's villa. Anglesa, on Ochre Point. Miss Pearson is a sister of Miss Lesley Pearson and of E. Pennington and Frederick A. Pearson. Her father was Commander Frederick Pearson. U. S. N., and she a granddaughter of the late James Cooke Ayer, who for many years lived in Paris. Mrs. Pearson and her daughters will sail for Europe on May 5 Mr. Bogert is a son of Archdeacon an Mrs. Dogert of Ottawa, Ont. has lived in New York for several years

No date has been mentioned for the wedding, but it will take place probabl

in the autumn. Another interesting engagement reently announced was that of Miss Mary Phelos Jacob daughter of Mrs William H. Jacob of New York and Watertown, Conn., to Richard R. Peabody of Boston. It was formally made known at a dinner given on Monday night by Mrs William H. Barnum, an aunt of Miss Jacob, at Windward, Mamaroneck, N. More than nine hundred persons were Amerika and they will go to Paris and V., where Miss Jacob and her flance seated at the breakfast and many of will not return for several months.

and several of their friends were enterthem at tables placed on the lawn and Mrs. Reginald C. Vanderbilt and her tained for a few days. Miss Jacob, who

Brook Hunt Club, who had been following the hounds early in the day, Francis R. Hitchcock, who passed the Jacob C. R. Peabody who make their arrived dressed in their hunting togs winter in Aiken, S. C., sailed last week home at the Lindens, Danvers, Mass. or the ceremony and break- and will attend the races in England He is a senior at Harvard. No date has been set for the wedding.

a view of Long Island Sound as a fore-ground.

The Ladew place, Elsinore, will be re
Cently are Mrs. G. Louis Boissevain.

Mrs. William Brewster, Mr. and Mrs.

George C. Riggs, Miss Callender, Miss Mrs. Cheever Newhall Ely, to Lieut.

ing the latter's life at the capital passed a good deal of her time at the White

Mr. Taft, who was graduated from

quent visitor to New York, is a niece of way to Europe for a long stay. and later to the Restigouche for salmon Mrs. Robert Ludlow Fowler.

Mr. Riker is a son of the late Daniel S. Riker of 303 Madison avenue. He was graduated from Harvard in 1911 and is a member of the Union and R.ding clubs of this city and of the Rumson Country Club.

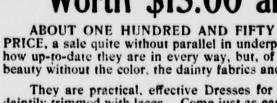
**Grand Central** 

# LA BRANCE STRAUS

Jersey City to Hoyt St. by

BROOKLYN ADVERTISEMENTS.

## Women's Wool Crepe Dresses, \$7.98. Worth \$15.00 and Over---Record Value.



BROOKLYN ADVERTISEMENTS.

PRICE, a sale quite without parallel in underpricing. The sketches give an idea of two of the styles and show how up-to-date they are in every way, but, of course, they cannot give anything like an adequate idea of their beauty without the color, the dainty fabrics and the many minute details to bring out the full wonder of the values.

They are practical, effective Dresses for every day wear, made of a superior quality of wool crepe, and daintily trimmed with laces. Come just as early as you can, as they will go in a jiffy. None C. O. D. or on ap-

#### Women's Smart Suits, \$19.75, \$24.75 & \$29.75. BEAUTIFUL MODELS-and the most exceptional values-made of poplins, Gabardines, moires, taf-

letas, men's wear and French serges, stylish checks and novelty suitings. Large variety of styles. Copies of Imported Suits, also a number of domestic models.

The newest shades of Russian blue, green, gold, tan, and a large assortment of black and navy.

All styles from the very natty short coats and new skirts to the semi or plain tailored. Sizes from small

Women's Dressy and High Grade Suits.

We have reduced our high priced Suits for quick dispersal.

#### Women's Coats---Great Values At \$11.95, \$17.95 and \$22.95.

At \$11.95-Women's smart Balmacoans-made of English checks and At \$11.95—Women's smart Balmacaans—made of English checks and mixtures; 40 inches long and finely tailored; also white and colored Imported ask for the Waist—because of the high neck style we were able to purchase them Sport Coats, made of chevior, with contrasting colors on collars and cuffs. Excellent line of colors. Sizes from small women's to 42 bust measure.

At \$17.95. Women's Coats, of poplin brocades, wool, bengaline, needle cord worsteds and fancy eponge, in all best shades of navy, Russian blue, black with checks and a large assertment of black. Variety of styles, including the new Coats with medium circular ruffle of flare effects. Sizes from small women's to 44 bust measure.

At \$22.95. Women's stylish Coats of mistral cloth and voile. Made over black

and subdued color lining, trimmed with cretty moires and taffetas, also moires and golfines. Good assortment of sizes.

Women's English Steamer or Motoring Coats at \$27.95 to \$39.95.

#### Women's Taffeta & Moire Silk Skirts At \$6.95, \$7.95, \$8.95 to \$29.75.

JUST RIGHT FOR WEAR with a pretty blouse; twenty stylish, dressy models; the ruffle style two and three tier effects, and some with puff and ruffle, bustle style, and all made of beautifully marked moire and rich taffetas; waistbands 23 to 30 inches; lengths 38 to 43 inches.

#### \$3.50 to \$8.98 Waists, \$1.98 and \$2.98

LOT INCLUDES imported crepes, novelty voiles, handkerchief linens and crepe de chines; sample sizes only: none C. O. D.
\$5.00 Waists, at \$1.98.

Tub Silk Waists, \$1.98. Of good quality tub silk; low neck, has flat collar of organdle, hemstitched colors to match stripe; frill on sleeves to match.

#### Misses' \$31.50 to \$58.98 Suits At \$24.98 to \$45.98.

MADE OF GABERDINE SERGE, Check Suitings and fine Crepes, in navy blue and all the new Spring colors, including checks; mostly one of a style

\$31.50 Suits at \$25.98.

Tailored Suits, from \$16.50 to \$45.98.

Special for Misses, \$4.98 and \$5.98. Women's \$8 Skirts, \$5.95.

100 smart tailored and dressy Skirts, in a variety of styles, including the tier skirt, ruffled, draped or strictly tailored; the materials are shepherd checks, stripe and dainty colors. Styles are simple childish models.

Practical School Dresses, in sizes from 6 to 14 years; glinghams, stripes, worsteds, men's wear serge and poplins, all size waistbands, 23 to 30 inches: lengths.

Second floor, Central Building.

## \$2.00 All Silk Crepe de Chine, \$1.29.

wanted and useful silk fabrics this season. Complete line of shades for gow for street and evening wear; also black; 40 in. wide; absolutely all silk.

\$2.25 Black All Silk Crepe de \$1.00 Black All Silk Messaline, \$2.25 Imported Black Chiffon Chine, \$1.59. 69c. Yard.

Full bodied, firmly woven crepe that will give satisfactory wear, perfect black. 40 inches wide.

Good wearing quality, standard at manufact.red in Switzerland; beautiful quality. 40 inches wide.

Street floor, West Building.

Taffeta, \$1.98.

\$125 Black All Silk Ta'feta, \$1.00. Splendid quality, all silk; perfect black; 35 in. wide.

\$1.49 "Bonnet" Foulard, \$1.25.

C. J. Bonnet Silke are world famous, known for their good wearing qualities, and these are waterproofed. 40

\$1.00 All Silk Messaline, 89c. Yard. Elegant quality, soft and satiny; complete color line. 35 inches wide. \$1.00 Princess Poplin, 89c. Yard.

Splendid wearing quality, fine corded silk and cotto desirable colors, 36 inches wide \$2.50 Warp Printed Brocaded Taffeta, \$1.98.

All silk, beautiful prints and charming color combinations. 36 inches wide.

#### \$4.25 to \$4.75 Emb'd Crepe Robes, \$2.45 And One of the Best Bargains Ever Quoted Hereabouts.

AND JUST THINK-the Spring season has only begun. They are brand new 1914 designs, all beautifully embroidered on a fine cotion crepe, and excellent values at the full prices. We shall offer just about 60 of these Robes at this price, so if you desire to share COME EARL Y. Robe consists of 31/4 yards of 42 inch flounce, 31/4 yards of band

to match, and 11/2 yards of plain material. 3c. to 12c. Cotton Torchon and Cluny Laces, 2c. to 7c. Yard.

Just arrived from Nottingham; a splendid assortment of Cotton Chiny and Torchon Laces and Insertions; all complete sets in a variety of designs; widths from to 3 inches 6c. to 45c. Linen Cluny Bands and Edges, 3c. to 23c. Yard.

8c. to 18c. Fancy Cotton Lace Bandings, 4c. to 9c. Yard.

An unmatchable opportunity for those who would make a bureau scarf, a center piece or curtains. Real Linen Bands and Edges (timited amount of Edges), from 2½ to 8 inches. Shadow Lace, s-inch Edge Bands to match. Fancy Cotton Bands in white and ecru, 5½ to 8 inches.

29c. to 59c. 18-Inch Shadow Flouncings. 25c. to 39c.

79c. to \$1.89 Double Width Shadow Allovers, 59c. to 98c. Yard. Dainty Shadow Nets for waistings; all neat designs and

many in white and cream.

Street floor, centre, Central Building.

#### Novellies, \$2.90. Values \$4.50 to \$6.98.

ELABORATELY embroidered voile they are 45 inches wide, materials are of the finest quality, soft finish, and many our own importation; about enough for a day's selling.

1

Embroidered White

25c. and 35c. White Flaxons, 18c. Yard.

Fine assortment of stripes, plaids, checks and figured Plaxons; a material noted for daintiness and wearing qualities.

\$2.19 Imported White Ratine. \$1.29.

Soft finish mercerized novelty im-orted white Ratine, is inches wide. 35c. White Batiste, 19c. a Yard.

Fine quality 45 inches wide white batiste, a fine fabric for waists and women's and children's Summer dresses; also another grade, 49c quality, at, a yard 25c 29c. White Ratine at 18c. a Yard.

English Rep Suiting, 19c. Yard. White English Rep, the most desired material for women's and children'

white Ratine, 40 inches wide, one of the season's most desired suitings, 440, yard English Plaue, 40 inches wide, in the much desired wells; our owe im-pertation. 40c, yard

WAIST LENGTHS AND HEM-

WE ARE SHOWING one of the finest assortments of high class imported white Fabrics to be seen anywhere and many are exclusive. Street Soor, Unitersion street,

### 50c. to \$1.00 Jewelry at 29c. Each. 3,900 Pieces---Under Maker's Cost.

THE STOCK OF A PROVIDENCE MAKER who turned it over to us at such a great sacrifice that we are enabled to quote these almost impossible little prices.

Sterling silver and rolled gold plate only—and for daintiness of design this is the best lot of little priced Jewelry

we have ever shown. 50c, and 75c, Het Pins, 20c, a Pair. Sterling silver tops. | 50c, to \$1.00 Bar Pins at 20c. Sterling silver Bars with in fancy pear and cube shape, set with rhinestones-and

all rhinestones or all pearls embedded, or with rhinestones and colored stones alternating. German silver fine rhinestone cluster effects with pearl centers. Two Hat Pins on a card for ..... 50c. Brooches at 29c. Dainty little butterflies, or pierced circles, in round or oval shapes, and harvest moons of

stones and colored stones alternating. German silver pin tongs, joints and catches.

50c. to \$1.00 Rings rt 29c.—Sterling silver Rings, rhinestone cluster effects in octagon shape top, with colored stone centers, and fancy Dinner Rings of all rhinestones. Very handsome and effective pieces.

50c. to \$1.00 La Vallieres, 20c.—Sterling silver pendants, prettily pieced designs in numerous ferching scroll patterns, all studded with brilliant rhinestones and thinshed with pearl drep. The neck chains attached to the pendants are of German silver.

50c. and 75c. Collar Pins. 20c a Pair.—Sterling silver, small bar effects set with all rhinestones or with square

small bar effects set with all rhinestones or with square cut colored stones alternating. Bowknots, butterflies or pierced effects, and round or ovals. A number of pretty black and white designs. The pin tongs, joints

## 39c. Roman Striped

Ribbons, 29c. Yard.
514 INCHES WIDE high grade
Roman-striped Ribbons; one of the
most popular ribbons for hat trimming, girdles, sashes, erc. 35c. Moire Ribbons, 25c. a Yard.

5% inches wide, extra quality Colore Moire Taffeta, excellent for hair an

39c. Plaid Ribbons, 29c. a Yard. 4% inches wide, extra quality father Plaid Ribbons, ideal for children; al

29c. Moire Ribbons, 19c. a Yard.

29c. Dresden Ribbons, 19c. Yard. d inches wide, satisfication, war ded Dresden Riebons, in light ar for hair and hat bows, girdles, sienes,

Mr. and Mrs. Grace are now Wakehurst, Newport, for a few weeks.

Photo by Brandenburg.

Mrs. E. Roscoe Mathews.

The Ladew place, Elsinore, will be remembered by reany old New Yorkers as the country place of the late S. L. M. Barlow, and forty years ago it was one of the most important in that section. Its outward appearance has changed but little, few if any alterations having been made by the late Mr. and Mrs. Blumenthal in Paris; Mr. and Mrs. Charles H. Sherrill, Miss Jennie Tiffany, who will join relatives abroad; Mrs. Charles H. Sherrill, Miss Jennie Tiffany, and in the section of the place, Mr. Ladew parents of the bride, after they came into possession of the place, Mr. Ladew has decided to pass the summer in the Elsinorhood of the Piping Rock Club. Trowbridge, Mr. and Mrs. Breck and Leigh, who had been visiting relatives in order to attend in New York the Wedding later in the afternoon of Miss Madeleine Cook and Theodore P. Dixon. This was not a difficult matter, as so many of them had come by motors, and the run to town was easily accomplished. The majority of the guests remained at Elsinore to see the brid. and bride-from and the members of the bridal laty dance under the marquee and to lead to pass the summer of the bridal laty dance under the marquee and to lead of her the summer. groom and the members of the bridal

fishing. Mrs. French Vanderbilt will be at Harbor Hill, Newport, for the summer

under a huge marquee, where the in-evitable tango and modern dances al-ternated with the serving of courses. Altred G. Vanderbilt in England and clety two years ago and during her All of Glen Cove was en fete, and no on their return early in June will go to visit to England a year later was pre-one seemed to be overlooked in the Newport, where Mrs. Vanderbilt has sented at court in Buckingham Palace. arrangements by the bride and her leased the villa of Mrs. Douglas Howard She is the only daughter of the late brother, who had also invited the em- Gall. Charles Lanier, accompanied by William H. Jacob and is a niece of a touch of the sporting life of Long Lawrance, was a passenger on the terested in the steeplechase, hunt and Island, as members of the Meadow Olympic for his annual trip and he will turf sport.

fast. There could not have been a more and France. Among others who have sailed reactive setting for a wedding, with

dance under the marquee and to Plans are being made for the summer. a good House. from Europe last week after an absence brougham for sentimental reasons. There was an imposing line of automobiles and motor omnibuses to and from hurst, in Lenox, the end of this week from the Harvard Law School, is a bust of several months, and they expect to leave for their country place, Brookhurst, in Lenox, the end of this week from the Harvard Law School, is a bust of the station, and many of the guests remained over Sunday at some of the helphoring country houses. One of the who chose to leave in the family from Europe last week after an absence take possession of their recently active Watson, who have already quired place, Villa Rosa, in Bellevue of Mr. and Mrs. Telford Groesbeck, daughter of Mr. and Mrs. Telford Groesbeck of Elmhurst, East Walnut Hills, near Cinthe country place of Harry Alen is expected to arrive from England cinnati, to Daniel S. Riker of this city. they will be for the early next menth and he will go to Miss Groesbeck, who has been a fre-

a Paris and London, to a spacious ballroom having been added for the international polo to the place during the winter. Mr. and others to remain until the Mrs. Oliver G. Jennings have also built

10c. to 25c. Shadow Lace and Bands, at 5c. to 13c. Yard.

An entirely new collection; all our direct importations rom Nottingham; all good and desirable designs.

rhinestones or pearls-and the new vee pins-the mount-

ings are all of sterling silver, set with rhinestones, and

there are many pretty black enamel effects-the pin tongs,

stones and pearl combinations and the imitation coral

rosebud pendants with fancy wire mountings. The neck

joints and catches are of German silver.

50c. to \$1.00 Rolled Gold La Vallieres at 20c. Peautiful little pendants in the open wire effects, with colored and catches are also of German silver. Street floor, center, Central Building.

chains on the pendants are electro plated. Mes. A. Lanfear Norrie, a ballroom on to their Newport place, The wedding will take place in June Countess Herrman de Pour-Mr. and Mrs. Henry Barton Miss Elsie Stevens have not yet settled at Miss Groesbeck's home. Continued on Third Page.